

# Beta Phi

Inaugural

## Hall of Honor

### Induction Ceremony



# ΣΧ

Saturday, November 9, 2002



## **Beta Phi**

# **Hall of Honor Award**

Conceived as a way of honoring Sigma Chi and Beta Phi alumni for outstanding achievements on behalf of the chapter, this award will become an integral part of our tradition here at the Beta Phi Chapter.

Sigma Chi is a fraternity built on great pride and a tradition of excellence, and our many distinguished alumni have served to enhance this throughout the years. Beta Phi has seen many brothers rise to positions of great respect since our founding in 1921.

Inductees are among a select group of alumni. Recognition comes to those who have continued to excel in service to the active chapter of the fraternity and their contribution of time and talent on behalf of the chapter.

Each inductee will have his name placed in the Hall of Honor on a plaque to be prominently displayed at the Chapter House. They will also receive a personal plaque.

Congratulations to all who have earned this honor, and to those who will earn it in the future.

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# Program

## Master of Ceremonies

*James Campbell '88*

*Housing Corporation President*

## Welcome

## State of the Chapter

## Introduction of Inductees

*By Graduation Date*

*Karl Butler '31 (posthumously)*

*Bob Svob '43*

*Swede Johnson '47 (posthumously)*

*Earl Carrol '48*

*Eddie Lynch '59 (posthumously)*

*Barry Goldwater '62 (posthumously)*

*Jack McDuff '51*

*Peter Corpstein '52*

*Donald Breckenridge '53*

*Jerry Patterson '56*

*Burt Kinerk '57*

*Paul Muscenti '58*

*Leo Corbet '59*

*Lisle Payne '64*

*Luke Helms '66*

*Seth Pepper '92*

## Closing Remarks

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## Karl Butler '31 (posthumously)

Born in the Territory of Arizona in 1910, Brother Karl Butler's lifetime of work has led to some of the most influential products and services that we use today.

Brother Butler started his extensive college career at the University of Arizona. He was the first graduate of the UA Department of Plant Pathology, earning a Master's degree in 1933. He continued his studies in botany at Iowa State University and later earned a PhD in plant pathology from Cornell University. Following his formal education, Brother Butler spent time in many countries, including a two-year research trip to South America. He spent that time researching rubber plants near and on the Amazon River in order to help develop a new source of rubber during World War II.

Following his various research projects, Brother Butler became involved with the National Farmers Co-op, which helped address the economics issues that faced farmers at the time. He was eventually elected president of the NFC, and his work helped thousands of farmers prosper.

Due primarily to his work with the NFC and previous research, Brother Butler was appointed by President Dwight D. Eisenhower as an assistant to the U.S. Secretary of Agriculture. During this time, he made a number of influential contributions and breakthroughs in global agricultural practices and study.

Later in his career, Brother Butler entered the private sector, serving as a farming consultant. Among the many countries he visited, Brother Butler was instrumental in developing improvements in the farming and agricultural practices in the former U.S.S.R., India, Taiwan, and a number of South American and African countries. As an alumnus of the UA and Beta Phi, Brother Butler exemplified the attitude and dedication that is necessary to succeed. In 1994, the UA Department of Plant Pathology established the *Karl Butler Plant Pathology Endowment* used to fund a graduate fellow in the Department.

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## Robert Svob '43

Brother Svob, one of the most important figures in the history of the University and the Beta Phi Chapter, came to the UA on a football scholarship in 1937. For four years, he earned a letter as both a running back and a fullback. He also ingratiated himself into both the Beta Phi Chapter and University as a whole, so much so that when he graduated with his degree in Physical Education, he stayed at the school to coach freshman football.

From there, Brother Svob moved up to the position of Director of Intramural Sports, a position he held for 17 years. During that time, he also taught physical education at the UA.

He left UA for a short time, taking the post as the Commissioner of Interscholastic High School Athletics for Southern Arizona. After 10 years, he decided to come back to the university, and he was appointed Assistant Athletic Director of Intercollegiate Athletics in 1958. In 1966, he was appointed the Dean of Men at UA, later taking one of the top spots at the university, Dean of Students, in 1972.

Throughout Brother Svob's professional career, his attachment to community service remained strong, especially with the YMCA. He was the Chairman of the YMCA Ranch Camp for 5 years, a member of the Metro Y. Board of Directors, where he was Chairman for 2 years, and he was Chairman of the Tucson Youth Foundation Board for the Y.

His dedication extended into other organizations as well. He was a charter member and Vice President of Big Brothers in Tucson, a member and Chairman of the Board of the Arizona Boys Ranch, and a former Chair for the Board of Directors of Blue Cross and Blue Shield of Arizona. Furthermore, Brother Svob is still a member and an elder of St. Marks Presbyterian Church.

Brother Svob is a member of the Wildcat Club and a charter member of the Arizona Alumni Endowment Club. In recognition of his tireless efforts for the institution, he has received numerous awards from the UA, including enshrinement in both the Bobcat and Athletic Halls of Fame, the Outstanding Faculty Award and the Alumni Distinguished Citizen Award. He is also a member of the Golden Key National Honor Society and a member of the National Association of Student Personnel Administrators.

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## Marvin “Swede” Johnson ’47 (posthumously)

In the city of Tucson, few men have had more impact than Marvin D. “Swede” Johnson, a former University of Arizona administrator whose success in academia and the private sector made him a local legend.

Born in Wilcox, Ariz., Brother Johnson came to the University of Arizona in 1946, and, except for a few instances, never left. After graduating from the UofA in 1950, Brother Johnson was hired as a graduate assistant in the Wildcats’ athletic department before being named head of the Student Union Memorial Building in 1952.

In 1958, Brother Johnson was named the president of the UA Alumni Association, one of the most influential organizations in the city. Five years later, he became a member of the university’s administration, when he was named vice president for university relations.

It was while serving in that position that Brother Johnson made a name for himself in academia. Thanks in large part to his efforts, the U of A constructed three of its most recognizable buildings: the medical school, the UA library and McKale Center.

Although Brother Johnson was unsuccessful in his attempt to become UA school president, he will be remembered as one of the most influential administrators in school history.

When he left the U of A for the University of New Mexico in 1977, and later for the Coors Brewing Company in 1985, Brother Johnson remained a Wildcat at heart. A longtime supporter of Wildcat athletics and a friend to numerous campus presidents, Brother Johnson was rarely far from Tucson, or the University of Arizona.

Sadly, Brother Johnson died of lung cancer in 1995, but his legacy at the U of A continues.

In 1993, the same year he was given an honorary degree by university, the U of A’s alumni building was named for Brother Johnson. To this day, the “Swede” Johnson Memorial Building is a campus landmark and is home to Arizona’s alumni offices.

“Swede” Johnson, who was a university administrator for 27 years, embodies the values that Sigma Chi has taught for generations.

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## Earl H. Carroll '48

From his days as a pledge to his position as one of the most significant judges in the state of Arizona, Brother Carroll has reflected the values and morals taught in Beta Phi throughout his life.

Brother Carroll was initiated in the spring of 1948, months after graduating from the U of A. He managed to stay for an extra semester before attending the UA's law school. While in law school, Brother Carroll made many lifelong friends, including Swede Johnson — a pledge brother — and Jack McDuff.

After passing the Bar Exam, Brother Carroll became a clerk for the U.S. Court of Appeals for a year before joining the law firm of Evans, Kitchel, and Jenckes in Phoenix in 1952. He was named partner at the firm in 1956, a position he held until becoming a United States District Judge in 1980.

During that time, he also served as special counsel to the cities of Tombstone, Phoenix, and Tucson, and was a member of the U.S. Foreign Intelligence Surveillance Court.

Brother Carroll has been every bit as active in the community.

His involvement started in 1955, when he joined the Phoenix Board of Adjustment. Since then, he has been involved in the Phoenix Elementary School Board, the Governor's Council on Intergovernmental Relations and the Arizona Board of Regents. He has also been awarded the Alumni Service Award from the U of A, and garnered the Distinguished Citizen Award from Northern Arizona University in 1983. He earned the prestigious Bicentennial Award from Georgetown University in 1988, and named a "Significant Sig" in 1991. In 2000, he was presented with the University of Arizona Alumni Association's Sidney B. Woods Alumni Service Award.

Brother Carroll believes that his time spent as a Beta Phi helped prepare him for a successful career as an attorney, judge and pillar of the community.

"I am proud of being a Sigma Chi and have supported its program over the years," he said. "I freely acknowledge that Sigma Chi has indeed given me 'Favor and Distinction' as it does all other members."

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## Eddie Lynch '59 (posthumously)

Outside of President Peter Likins, there is perhaps no name on the University of Arizona campus more prominent than that of Brother Lynch. His name graces the newly-built Eddie Lynch Athletic Pavilion, a multi-million dollar addition built on to the McKale Center that houses the brand new, state-of-the-art training facilities for UA's student-athletes and the Jim Click Hall of Fame.

But long before Eddie Lynch was a figure on the UA campus as an alumnus, he was one as a member of the Beta Phi Chapter.

In his post-college life, Brother Lynch became one of the most important figures in the Arizona athletic world. As a general partner of both the Phoenix Suns and the Arizona Diamondbacks, he was an integral part of bringing major-league sports — and a World Series Championship — to the State. But athletics were not the limit of Brother Lynch's vision.

Brother Lynch was a founding general partner of Westcor Partners, one of the largest developers of shopping malls in the state. He was also the vice president of marketing at Guaranty Bank of Arizona, and the president and owner of Western Outdoor Advertising.

Brother Lynch was also a catalyst in the community, as he spent much of his life donating his time and money to those causes he cares about most. He was a member of the board of Sentinel Savings and Loan, the Phoenix Metropolitan Sports Foundation, the Phoenix Chamber of Commerce and Valley of the Sun Convention and Visitors Bureau, the Phoenix Community Alliance Board, the YMCA Board, the International Council Shopping Center Board, the Arizona Bankers Association Board, the University of Arizona Foundation and the University of Arizona BPA College Board of Advisors.

Brother Lynch was a shining example both of what a man can do with his vision, and also what he should do once those visions have been realized. It is that ethic that will forever be immortalized in the Eddie Lynch Athletic Pavilion, and the halls of the Beta Phi Chapter Hall of Fame.



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## Barry Goldwater '62 (posthumously)

The most accomplished politician in Arizona history, Honorary Brother Barry Goldwater '62 was more than just an Arizona legend. He was a proud member of Sigma Chi as well.

Brother Goldwater was born in 1909, and enrolled at the University of Arizona in the early 1920's. He left in 1929 to enter his family's department store business.

After serving in World War II, Brother Goldwater was elected to the Phoenix City Council before being elected to the United States Senate. While there, Brother Goldwater campaigned for conservative issues. He became an advocate for state right-to-work laws, a reduction of public ownership of utilities, and decreases in welfare and foreign aid money. He was also a vocal opponent of anti-Communist witch-hunts popularized by Sen. Joseph McCarthy.

An ultra-conservative Republican, Brother Goldwater became the party's nominee for president in 1964, but lost to then-president Lyndon B. Johnson.

Not to be deterred, Brother Goldwater ran again for the Senate in 1969, and served in Arizona politics until 1987. Some say he popularized conservatism, and helped the successful campaigns of Ronald Reagan, George Bush and, more recently, George W. Bush.

Prior to his death in 1998, Brother Goldwater was best known as one of Arizona's most accomplished politicians and a revolutionary author. He wrote *The Conscience of a Conservative* (1960), *Why Not Victory?* (1962), *The Conscience of a Majority* (1970), and *Goldwater* (1988), and was admired for his steadfast dedication to his politics and causes, no matter their popularity.

A family man, Brother Goldwater was the proud father of a son, Barry, Jr., who was a U.S. Congressman from California from 1968 to 1993.

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## Jack McDuff '51

There is not much that Brother McDuff has yet to accomplish a member of the Beta Phi Chapter. As an undergraduate, he was an all-scholastic member for three years, the business manager of *The Desert* and a member of the journalism honorary, the literary honorary, the mathematic honorary, and the Bobcats, a senior honorary.

Unbelievably, Brother McDuff has been even busier as an alumnus. He has been president of the UA Alumni Club in San Francisco, Houston and New York, a member of the Club's board of director and president of the Bobcats' Alumni Club.

He has been involved in the fraternity's leadership training workshop, the member of the executive committee and the governor emeritus of the Sigma Chi Foundation. He has also been the YMCA's Volunteer of the Year, the International President of Sigma Chi, and a 1988 inductee into the Auk's Greek Hall of Fame.

All his dedication, Brother McDuff said, is an attempt to somehow repay the great experience he had in the Beta Phi Chapter.

"The five years that I lived in the Sigma Chi House at the University of Arizona were some of the best years of my life," he said. "The friendships developed there have lasted a lifetime and have enabled me to participate in Sigma Chi alumni events to the fullest."

His accomplishments as a Beta Phi set the tone for a successful business career. After graduating from U of A with a bachelor's degree in metallurgical engineering, Brother McDuff joined Johns-Manville Sales Corporation, where he rose to the position of Vice President and General Business Manager before leaving in 1982 after 30 years of service.

He then founded S. Jack McDuff and Associates, where he served as a consultant before retiring in 1999. He also balances his time between various philanthropic organizations.

The first recipient of the A.L. Slonaker Alumni Junior Service Award, and a past member of the UA Alumni Association's Board of Directors, Brother McDuff conveys the professional success and dedication to service that makes him an example to all Brothers.

"I am proud to be a Sig," he said.

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## Peter Corpstein '52

When Brother Corpstein's country needed him, he left school to serve in United States military. To those that know him, it comes as no surprise — after all, he has spent the majority of his life helping others.

After leaving school in 1952, Brother Corpstein was commissioned into the U.S. Army where he served as a First Lieutenant. Following his military service, he joined the private sector as President of Wholesalers, Inc., in 1955.

In 1960, he was appointed president of Valley Lumber. In 1973, he was elected to the Arizona House of Representatives. As a state representative, Brother Corpstein was influential in enacting rules and policies to benefit the state. This success led to further prominence, as he was elected to the Arizona State Senate, a position he held until 1990.

He also served as the Maricopa County Assessor from 1992 to 1995, before retiring to his home in Phoenix.

Beta Phi has become a family affair for Brother Corpstein, whose son, Peter Jr., and cousin, John R. Norton, have both initiated into the fraternity. His dedication to others, especially those in Beta Phi, has resonated through the many generations that have followed. He led by example, both in action and spirit.

Brother Corpstein's accomplishments have been celebrated throughout the entire fraternity. He was a recipient of the Significant Sig Award in 1999. He is now enjoying retirement and memories of his undergraduate career, where he was a member of the Rodeo Club, the Traditions Club, and House Manager.

“(It was) a great learning experience,” he said. “The fellowship is priceless. It gave me great pride to become a member of Sigma Chi.”

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## Donald Breckenridge '53

After pledging in 1949, Brother Breckenridge was a Blue Key member and a letterman on the Arizona baseball team. After graduating in 1953 with a degree in business administration, Brother Breckenridge eventually founded the Breckenridge-Smith Development Company in 1960. The business was formed to develop 200 acres of residential property in West St. Louis, MO., into Thornhill Estates. Two years later, he developed 65 lots to be sold in nearby Bryn-Wick. He founded Breckenridge Hotels Corporation in 1963, a business that developed more than 30 hotels and two country clubs in the past 35 years.

In 1974, the first Breckenridge Inn opened in St. Petersburg, FL. In following years, Brother Breckenridge founded hotels in various cities across the Midwest.

Brother Breckenridge has also been on the forefront of country club development. He developed the Country Club at the Legends in St. Louis — a Robert Trent Jones Private Country Club — and Lely Resort in Naples, FL. Since 1998, he has been developing an 850-acre Residential Development in Eureka, MO.

Brother Breckenridge has also been active in the community. He is a former chairman of the American Cancer Society, Director of the Loretto-Hilton Repertory Theater and trustee of the Cystic Fibrosis foundation. Brother Breckenridge served on the board of directors for the Boy Scouts of America, and the Anti-Drug Abuse Education Fund. He was a member of the National Board of Directors of the Muscular Dystrophy Association from 1975 to 1992, and was on the Board of Directors of the Variety club for 10 years.

He said his experiences in Sigma Chi helped set the foundation for his life's success.

"It has served as a great foundation to me in career development and relationships," he said.

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## Jerry Patterson '53

Brother Patterson enters this Hall of Honor class as a shining example of the importance of service that Sigma Chi reinforces to its actives. He has served our country both in the military and the government, all the while brilliantly representing the Beta Phi Chapter.

After his first year at the University of Arizona and the Beta Phi Chapter House, when he served as freshman class President, Brother Patterson spent the next four years in the Coast Guard as a Hospital Corpsman. Before earning his honorable discharge in 1957, he received the National Defense Service Medal.

From there, he continued his education, culminating with a Juris Doctor Degree at the UCLA School of Law. After earning his degree, Brother Patterson began his long and illustrious career in politics. He was elected Mayor of Santa Ana, California, in 1973. It was a position he would hold for two years, until the nation's capital beckoned him. In 1974, he was elected to represent the 38<sup>th</sup> Congressional District in Orange County, CA., a position he would hold for a total of five terms before retiring from government for the private sector.

For 13 years, he was a part-time professor at California State University at Long Beach, moving on to the University of California, Irvine, where he teaches courses on the Congress, contemporary issues, public law and public administration to this day. He is also President of Moulton Patterson Associates, a Public Affairs Consulting Firm, as well as a Governing Board Member of the Coast Community College District, where he was once President of the Board.

Brother Patterson also finds time in his busy schedule to continue his community service. He currently serves as the President of the Institute for Local Self Government, President of the Community United Methodist Church Foundation of Huntington Beach, and as a frequent guest lecturer on college campuses for the Congress to Campus Program. He has been a founding member on various community housing commissions in the Santa Ana area, and he is an active member of the U.S. Association of Former Members of Congress. In 1999, he was awarded the Harry S. Truman award for his community and political achievement.

Summing up his Beta Phi experience, Brother Patterson said, "Sigma Chi means values, character, integrity and ethics to me. It is a strong and vibrant fraternity in our nation."

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## Burton Kinerk '54

From the start of Brother Kinerk's membership in Sigma Chi, there was nothing normal about his ability to lead. He was the President of the Freshman Class at UA while playing baseball for the Wildcats and serving as a member of the Blue Key Society, the Beta Phi Pro Counsel and acting as the Beta Phi Intramurals Chair. He also managed to squeeze in some time to play Junior Varsity basketball and, after graduation, proudly gave two years of his life to his country, serving as a First Lieutenant in the U.S. Army in the 18<sup>th</sup> Airborne Corps.

Brother Kinerk is one of the most respected attorneys in the Tucson area, specializing in civil trial practice with an emphasis on personal injury, products liability, medical malpractice and complex multiple-party plaintiff lawsuits.

Brother Kinerk's love of sports still manages to creep into his professional life, as he is a registered agent in both the National Football League and the National Basketball Association, as well as the active president of Burt Kinerk & Associates, Inc., a sports management firm. He is also a shareholder in Kinerk & Associates, P.C., and a Partner with Kinerk, Beal, Schmidt & Dyer. Brother Kinerk still manages to maintain his membership in many industry associations and is a frequent guest lecturer for the University of Arizona and various other organizations, including the Arizona Trial Lawyers Association.

Community service, a main tenant in Sigma Chi, is still close to Brother Kinerk's heart. He has been an active member of the Boy Scouts of America, Boy's Club of Tucson, the Tucson YMCA, the Tucson Conquistadores and the Catholic Foundation Diocese of Tucson. He has also remained close to his alma mater, as he is the acting Treasurer of the U of A Foundation and the UA Law College Association. In addition, he is a member of the U.S. Olympic Committee for the State of Arizona, and a member of the Arizona Supreme Court Committee on Medical Malpractice.

For Brother Kinerk's undying dedication to his city and his craft, he has received numerous accolades, including being voted Boss of the Year by the Tucson Legal Secretaries Association, Man of the Year by the Tucson Chamber of Commerce and Tucson Father of the Year. He has also been enshrined in the Tucson High School Hall of Fame and was voted one of the 100 Tucson Sports Figures of the Century in 2000.

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## Paul Muscenti '58

Brother Muscenti credits much of his personal and professional success to his experience as an active member of the Beta Phi Chapter, high praise from a very successful man. As an undergraduate, the brothers in Beta Phi helped him realize his potential all the while helping him gain the confidence necessary to prosper in every part of life.

After graduating with a business administration degree, he went out into the world of business, ready to take charge. That attitude has led to his role as vice-chairman of Southwest Bank. His path to prominence has taken many avenues, including time spent as President and CEO of both Firststar Bank and Metropolitan Bank and Trust. He was also a previous vice-president of United Bank of Arizona.

Throughout his professional career, Brother Muscenti has helped others learn proper techniques and moral obligations in the world of business. He has been or is currently a member of the following organizations: American Bankers Association (ABA) Board of Directors, ABA Government Relations Board, and the Board of Directors of Pacific Coast School of Banking at the University of Washington. Currently, he is President of the Arizona Bankers Association and Chairman of the Arizona Institute of Banking.

As an alumnus, Brother Muscenti has gone above and beyond the normal call to duty, not only for Beta Phi but also the university. He is an active member of the Sigma Chi Alumni Association, earning the Sigma Chi Grand Consuls Citation and membership in Life Loyal Sigma Chi. Additionally, he is the Sigma Chi Advisor at Arizona State University. The U of A has also benefited from his tireless service. Brother Muscenti is a member of the President's Club and sits on the UA College of Business and Public Administration National Board of Advisors.

Brother Muscenti's influence extends throughout the community of Phoenix, where he serves on the Board of Directors of, among others, the Metropolitan Boys and Girls Club of Phoenix, the Scottsdale Boys and Girls Club Foundation, the Valley of the Sun United Way, and the Phoenix YMCA.

Praising both his parents and Beta Phi, Brother Muscenti made it clear how important the chapter has been. "They reinforced and expanded through the Sigma Chi Creed and Jordan standard the ideals and values taught to me by my Parents and used by me as the foundation for the manner in which I have lived my life," he said.

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## Leo Corbet '59

For Brother Leo Corbet '59, dedication is a two-way street. Whether it is his dedication to politics — he was a Republican nominee for governor of the State of Arizona — or his fraternity, Brother Corbet feels an obligation to serve his fellow man.

More than 40 years after graduating from the University of Arizona with a bachelor's degree, Brother Corbet continues to dedicate himself to the fraternity that did so much for him.

“My commitment to Sigma Chi has been constant and total,” he said.

His love for Beta Phi started as an undergraduate, when he served as a member of Sophos and the Traditions committee while lettering in wrestling and serving as the business manager for the U of A rodeo.

He was the chapter's Questor and Consul while at the U of A. As an alumnus, Brother Corbet has remained every bit as active serving as an accomplished attorney and judge.

Brother Corbet was a partner at numerous law firms before becoming a successful politician. A seven-time member of Arizona's state senate, he was two-time president of the senate, Arizona's Republican nominee for governor in 1982, and a delegate under Ronald Reagan at the party's 1980 convention.

He has been honored for both work and philanthropy. In 1981, he was commended by the state bar for his contribution to the advancement of jurisprudence and law reform. In 1990, he was honored by the Arizona Department of Corrections.

Additionally, he was named as an “Honorary Bobcat” by the U of A, an accomplishment that Brother Corbet remains quite proud of. Brother Corbet has also been a member of the New Heart Society and the Save a Life Foundation's boards of directors. He said he owes much of his work ethic, commitment to excellence and history of service to the values he learned in Beta Phi.

“Through the years, both as an undergraduate and alumnus, I have shown that commitment by taking on whatever tasks I was asked to assume, both large and menial,” he said.



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## Lisle Warren Payne '64

For Brother Payne, Sigma Chi was the first of many accomplishments that have highlighted his life since graduating with a degree in business and public affairs in 1964. A real-estate executive with a master's degree from UC-Berkeley, Brother Payne began his quest for success at the UofA.

His dedication and work ethic were evident as an undergraduate. As a member of the Wildcats' varsity wrestling team as well as the Bobcats, the men's honoraries and the Student Senate, Brother Payne was the embodiment of the consummate college man. When he wasn't busy seeking a business degree, he was a member of Who's Who in American Colleges, and served as chairman of Greek Week Olympics on campus.

He then attended the prestigious University of California-Berkeley, where he received his Master's of Business Administration in 1966.

In 1968, Brother Payne founded the Fox Group, where he served as president for 20 years. In 1988, he joined Jackson Street Partners in San Francisco, Calif., where he presently serves as chairman.

He has been honored repeatedly in the business field, serving as chairman of the California Housing Council, President of the Real Estate Securities and Syndication Institute and a member of the UC-Berkeley Real Estate Advisory Board.

He still remains active at UC-Berkeley, serving as a guest lecturer and faculty member.

Brother Payne has been just as active in the community.

He has been a member of the San Francisco YMCA's Board of Directors, has served on the Board of Trustees at St. Ignatius College Preparatory School, the San Francisco Day School, he Summerbridge School and the American Conservatory Theater.

He is also chairman of the Payne Family Foundation, where he perpetuates the values taught in Sigma Chi.

"The friendships that I made at the Beta Phi Chapter have been very important to me," he said. "The fraternal values and leadership experiences that I realized from my Sigma Chi affiliation have served me well over the years."

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## Luke Helms '66

It may be hard to imagine Brother Helms, a former bank Chairman and CEO and a man who has been successful in the business world, cooking breakfast for a house full of fraternity members.

But Brother Helms was every bit as good with ham and eggs as he was with balances and transfers. In his years as an undergraduate, Brother Helms became the longest-tenured breakfast cook in the Beta Phi.

A native of Lubbock, Texas, Brother Helms pledged in 1962 before graduating in 1966 with a history degree. He was as active as Beta Phi came. Brother Helms was known throughout his tenure at the U of A as one of the most popular and entertaining brothers in the Chapter House.

Following his career at the U of A, Brother Helms went on to graduate school at the the University of Santa Clara, where he earned his master's of business administration in 1968.

As a businessman, Brother Helms rose to the top of Seafirst Bank in Seattle, serving as Chairman and CEO while as well as Vice-Chairman of Bank of America. He is currently a partner at Sonata Capital Management in Seattle.

Brother Helms has been every bit as active in the community as he has been in the business world. He has served as a member of the board on numerous community organizations, and has served as campaign chair for the University of Washington and Washington State University.

In 1998, he was received the prestigious Outstanding Alumnus award from the University of Arizona. The same year, he was named a Significant Sig.

He and Gail, his wife of 35 years, are the parents of three grown boys. Two of the boys, Peter and Mason, have both undergraduate and graduate degrees from the University of Arizona.

Despite the accolades, Brother Helms said the friends he made in Beta Phi were the greatest award of all.

"The Brothers of Beta Phi are still my best friends," he said. "I know all of the brothers that have had an association with the Beta Phi chapter have similar feelings. The Sigma Chi experience was clearly the best thing that happened to me."

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## Seth Pepper '92

For many graduates, life after college can be daunting. That definitely wasn't the case for Brother Pepper.

An Oregon native who won a state swimming title in high school, Brother Pepper pledged Beta Phi in 1991 and graduated in 1992.

While at the UA, he was an one of the most accomplished swimmers in school history, garnering 23 All-America honors in his career. His feats in the pool lead to his induction into the University of Arizona Athletics Hall of Fame in 1998.

Next, Brother Pepper chased his dream of becoming an Olympic athlete. He finished third in the 1992 U.S. Olympic trials in the 100-meter butterfly behind Pablo Morales and Melvin Stewart, narrowly missing the Olympics. Four years later, in 1996, Brother Pepper took his shot at the Atlanta Olympics. For the second time, he narrowly missed a spot on the 50-meter freestyle team by .04 of a second.

While Brother Pepper didn't make the Olympics, it didn't diminish the role of swimming in his life. Through his travels in the sport, he was introduced to the world of modeling. To the surprise of no one, he was instantly successful in that realm as well.

His credits in the modeling world include shoots for Ralph Lauren Polo, Abercrombie and Fitch, Lord and Taylor, Nike, Adidas, and several large retail chains. His work also took him to Europe, where he spent four months in beautiful Barcelona, the city that hosted the Olympics he missed by fractions of a second. He was allowed to walk to the grounds of the Olympic Stadium and swim in the pool he had dreamed about for so long.

Brother Pepper decided after some contemplation he wanted to pursue some other endeavors in his life, so he started up his own Web publishing company, Stargen, Inc. His Web page design for his father's Tucson-based real estate business has received great reviews.

After spending the past decade swimming, Brother Pepper admittedly feels like "a kid just out of school."

Now living in Hollywood, Brother Pepper operates his Web design company and periodically chases a career in acting. He still works in the modeling business.



## **The Jordan Standard**

The Standard with which the fraternity started was declared by Issac M. Jordan to be that of admitting no man to membership in Sigma Chi who is not believed to be:~

- A Man of Good Character . . . . .
- A Student of Fair Ability . . . . .
- With Ambitious Purposes . . . . .
- A Congial Disposition . . . . .
- Possessed of Good Morals . . . . .
- Having a High Sense of Honor and a  
Deep Sense of Personal Respectibility . . . . .