



# The Arizona Sig

**A Publication of the Beta Phi Alumni Chapter of Sigma Chi**  
**University of Arizona • Winter 2005**

## Sigma Chi 2004 Homecoming is a Success

On October 29<sup>th</sup>, 2004, the Beta Phi Alumni Chapter of Sigma Chi celebrated the Third Annual Hall of Honor Induction Ceremony inside the newly built Student Union.

The event is a way for the Beta Phi Alumni Chapter to honor Chapter alumni for outstanding achievements in their professional lives or continued contribution of time and energies to either the fraternity or community.

Inductees are among a select group of alumni. Over 2,200 men have been initiated into the Beta Phi Alumni Chapter and have worn the White Cross.

Those selected for the Hall of Honor have brought distinction to Beta Phi through their respective service to the active Chapter, the fraternity and the community.

Paul Muscenti '58, President of the Beta Phi Hall of Honor, said "when the nominating group meets to look at Sigs, we consider those Brothers, alive or deceased, that as undergraduates lived up to the Jordan Standard, and who have, as alumni, brought honor to the Chapter through their professional success and their generosity of service to either the Fraternity or their community."

This year we were proud to induct Frank Sancet '33 (Posthumously), John Norton '50, Dennis Lyon '58, Bill Lynch '59, Frank White '63, Steven Schuyler '79, and Joe Beers '83. Brothers Lynch, Schuyler, and Beers were on-hand to accept their awards, as was 2003 Inductee Jon Underwood '64 who was unable to attend last year.



*Brothers, family and friends enjoy themselves at the tent on the Mall during Homecoming.*

"It is a great honor to be selected to the Beta Phi Hall of Honor," Brother Schuyler '79 said. "The life lessons Sigma Chi and Beta Phi taught us as undergraduates has served me well as an adult. Serving the Chapter as an alumnus has been a continuation of my efforts as an undergraduate. We take an oath as undergraduates to promote and support our fraternity and I have had the honor of doing that as an alumni."

Brother Underwood was equally flattered.

"I was extremely honored and pleased to be selected for induction," Underwood said. "The years I spent as an undergraduate at Beta Phi were amongst the most enjoyable times of my life, and they helped prepare me for my career."

"Now that the Chapter is facing tough times, I feel it is our responsibility to help the Chapter re-establish itself on

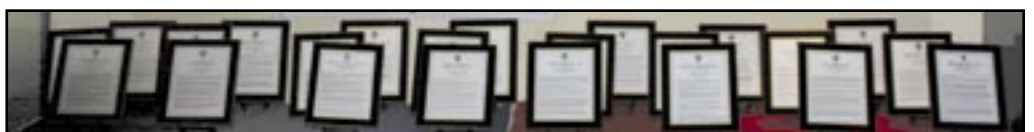
the University of Arizona, and I stand ready to help."

Brothers Norton, Lyon, and White were unable to attend this Homecoming weekend, so they were recognized and will be present in 2005 to receive their awards in person.

Inductees took a moment to speak to the assemblage of their families and Sigma Chi Brothers on what Beta Phi and their experiences there have meant to them and continue to mean to them through this day.

Plans are already underway for the Fourth Annual Hall of Honor Induction Ceremony during Homecoming weekend 2005.

If you wish to nominate a Beta Phi for induction, please contact Paul Muscenti '58 at [PMuscenti@bankofthsouthwest.com](mailto:PMuscenti@bankofthsouthwest.com) or Steven Schuyler at [sschuyler@partnersmanagement.com](mailto:sschuyler@partnersmanagement.com).



# 2004 BETA-PHI Chapter

## HALL OF HONOR INDUCTEES

### Frank Sancet '33

**B**rother Sancet was born in Brooklyn, New York, in 1907 and moved to Arizona in 1915, becoming an outstanding student-athlete for the UA, lettering in football, basketball and baseball.

Graduating from the University of Arizona in 1933 with a bachelor's degree in physical education, Brother Sancet continued his education and received a masters degree in education from Northern Arizona University in 1940.

Brother Sancet enjoyed an exemplary career as a leader of young men. As head baseball coach at the University of Arizona for over two decades, Brother Sancet compiled a winning record and championship record that is unparalleled in the ranks of intercollegiate baseball coaching.

Brother Sancet built the Arizona baseball program into a national collegiate power. He finished his 22-year tenure as head coach with a school-record nine College World Series appearances, three national championship game appearances and an 831-282-8 career record. When he retired in 1972, his .744 winning percentage ranked as the best all-time in school history.

The UA Athletic Department honored Brother Sancet by dedicating the University of Arizona baseball stadium, then known as Wildcat Field, as Frank Sancet Field on April 19, 1986.

During his 22 years as coach of the Wildcats, Arizona advanced to the post-season 17 times and won nine district championships. He won four Western Athletic Conference South titles and finished second five times in the 10 seasons Arizona played in the conference under his leadership. A total of 66 players

signed professional contracts, 15 of which went on to play in the Major Leagues. In addition, 39 players received All-America recognition, 32 were All-WAC South and eight were named to the All-College World Series Team.

In addition to serving as assistant and head baseball coach, he was also an assistant coach for the UA football team and was the head coach for the freshman basketball team. Besides being a coach and teacher at the UA, he was athletic commissioner for the Southern District for the State of Arizona with the principle duty of recruiting, training and assigning officials for all sports. He was a coach on a special State Department tour of Central America in 1963 and was recognized as an outstanding ambassador for the U.S. in the role of teacher-coach. He was also selected by the NCAA to be the District 7 representative on the Rules Committee.

Brother Sancet was named to the ABCA Hall of Fame in 1972, the University of Arizona Athletics Hall of Fame in 1976 and the Pima County Sports Hall of Fame in 1991. Additionally, Brother Sancet was named a Significant Sig by the Sigma Chi Fraternity in 1971.

### Bill Lynch '59



**I**n the 1950's, the Beta Phi Alumni Chapter was composed of many outstanding athletes, future lawyers, and politicians, all of whom had set

very strong personal goals. Brother Bill Lynch took a page from their book and set some ambitious goals for himself. After receiving his BSEE in 1959 from the University of Arizona, he favored attending either Stanford or Harvard for his MBA. The Beta Phi Alumni Chapter Brothers helped him achieve many campus honors, which assisted him in gaining admittance to Stanford.

After Bill's 1962 graduation from Stanford, his first job was with Fairchild Semiconductor in Mt. View, California. He began by managing an assembly line of 15 employees, and soon supervised more than 75 workers. Next, he moved into industrial engineering, where he worked designing new assembly lines at Fairchild. After two years at Fairchild, Bill accepted a position with SBC, a subsidiary of IBM Corporation. Later, he moved to Dallas and became the financial marketing representative for the Dallas-Fort Worth office of SBC, where he worked with clients such as banks, brokerage firms, savings banks, credit unions, and mortgage brokers. A few years later, he accepted a position as vice president of a small computer firm in Dallas, providing consulting services to mortgage banking companies and real estate development companies.

In 1970, Bill and his brother, Harry, formed Cimarron Properties Company, to develop a section of land in the Catalina Foothills north of Tucson. Cimarron was later renamed Lynch Properties Company, and they spearheaded the development of shipping centers and office buildings in Texas and New Mexico. In 1989, Bill and Harry purchased trucking company in east Texas which they renamed Fleetwood Transportation Services, Inc., which they still own.

In 1991, Bill and Harry formed



Lynch Investment Company, which is run as a vehicle for making private equity investments in small companies. Since it's incorporation, the company has purchased an additional 11 small businesses, and Bill is an investor in each of them. At this time, Bill is also active in oil and gas investments in Mississippi, Oklahoma, and Texas.

Brother Lynch is a member of the Beta Phi House Committee. He is also an enthusiastic supporter and contributor to the Sigma Chi Foundation.

Brother Lynch credits his parents for their loving assistance and guidance. They set a magnificent example of achievement and civic involvement throughout their lives. He also credits his brother, Harry, who is his lifetime business partner and close friend, with making a substantial contribution to his success. Above all, his patient and loving wife, Sandra, and daughters, Mary Margaret and Katherine, have consistently attempted to understand and encourage Brother Lynch's endeavors.

## Jon Underwood '64



Brother Underwood is thankful to have had the honor being a Beta Phi Sigma Chi. "I learned how good friends, when working together, can accomplish a great deal and have a good time doing it. These friendships have also proven to be life long. My Beta Phi experience has been a critical part of my development; teaching me the importance of having, '... A High Sense of Honor and A Deep Sense of Personal Responsibility'."

After graduating with Distinction with a Bachelor of Science Degree in

Business Administration from the University of Arizona in 1964, Brother Underwood went on to receive his Masters of Business Administration from the University of California Berkeley in 1966. He led a distinguished undergraduate career while at the UofA. Brother Underwood was a member of the Men's Honoraries both his Sophomore and Junior years and was also a member of the Blue Key National Men's Honorary and Beta Gamma Sigma. As a Student Senator he Chaired the Appropriations Committee. He is listed in Who's Who of American Universities and Colleges and was an active participant in Intramural Sports. Jon and his wife Tammy met at the UofA where she was the Sweetheart of Sigma Chi in 1964. They were married in 1965 and he enlisted in the U.S. Army Reserves the same year.

Brother Underwood joined Boise Cascade Corporation in 1966 where he served the firm for 17 years, holding several senior management positions including President of Boise Southern Company. Brother Underwood and his family moved to Arizona in 1983 and he joined Southwest Forest Industries as Executive Vice President. In 1988 he joined multi-state developer Lyle Anderson, a firm specializing in recreation-oriented residential communities as Executive Vice President. Since 1997 he has served the firm as President of Desert Mountain Properties.

As an alumnus, Brother Underwood has made significant contributions to Beta Phi and the University of Arizona. He has served on the Eller College of Management National Board of Directors since 1983 and currently serves as chairman. He is a member of the UofA Presidents Club, the UofA Foundation Board of Directors, and Campaign Arizona Presidential Leadership Team. At Saint Barnabas on the Desert Episcopal Parish he has served on the Finance Committee, as a Foundation Member, Vestry, Senior Warden and Capital Campaign Chairman.

Brother Underwood's support of higher education, the community and

Sigma Chi has brought honor and distinction to Beta Phi Alumni Chapter and the University of Arizona.

## Steven Schuyler '79



Brother Schuyler credits much of his personal and professional success to his experience as a member of the Beta Phi Alumni Chapter of Sigma Chi Fraternity. As an undergraduate, the brothers in Beta Phi always provided the necessary "gentle push" to reach personal goals and assist the Chapter in growth and development.

After graduating from Catalina High School in 1973, Brother Schuyler entered the University of Arizona. After completing his freshman year, he entered the United States Army where he served overseas. Brother Schuyler returned to the University of Arizona in January of 1977 to complete is undergraduate degree.

Always interested in joining the fraternity system, Brother Schuyler pledged Sigma Chi in the fall of 1977. After numerous committee and Chapter Officer assignments, Brother Schuyler served as Consul of the Beta Phi Alumni Chapter in 1978-1979. Thereafter, he has served as Chapter Advisor, as a member of the Sigma Chi Building Company and is President of the Beta Phi Educational Foundation. He has been awarded the Grand Consul's Citation four times and is a Life Loyal Sig.

Pursuing a professional career in commercial real estate, Brother Schuyler is President of Partners Management & Consultants, Inc.- a Tucson based commercial management, brokerage and

# State of Beta Phi

Alumni, I am writing this to go over the events of the last 24 months. When we last sent out a communication, our Chapter was facing dire straits for hazing allegations brought forth by the Greek Life office.

It has been a long time since we have sent out communications to you, but we wanted to delay a follow up report until we had a clear picture of what is going on with Beta Phi at the University of Arizona.

The initial decision of the University was to institute a six-year loss of recognition, which started to take effect retroactively to January of 2003 when recognition was initially withdrawn. This made us eligible to return in January 2009.

In follow up meetings with Greek Life, we were able to negotiate down to a four-year loss of recognition, with permission to recolonize the semester prior to regaining official university recognition. We are looking at setting up a Colony in the Fall of 2006, and hopefully reinstatement in Spring 2007.

We have also been forced to make some tough decisions regarding our housing situation.

In the end we sold the current property and lot to the University Foundation... it was the best alternative for us. We received enough for the property to pay off our loan from Sigma Chi Headquarters, which at that time was over \$850,000. This also freed us of the burden of finding tenants to fill the house and generate enough rent to cover expenses, or run the risk of having the national fraternity foreclose if we failed to do so.

The University has agreed to work with us to provide a new lot on Greek Row, which we could lease and

build a new facility. We are working to secure a lot that would be located on the Northeast corner of Vine and First Street. While the footprint would be smaller than 1616 East First, it would be across the street from our historic location at that intersection.

Our current goals are to finalize the agreement to secure that location, then to move forward with plans on bringing Beta Phi back to the Arizona Campus.

During the course of our hard fought efforts to salvage Beta Phi last spring, we developed a Chapter plan that provided the blueprints for a Chapter that wouldn't just be a "good" fraternity, but the top fraternity on the Arizona Campus, and tops in Sigma Chi as well.

When we returned the last time, we did things the right way, and as a result we had a Chapter that performed at a very high level for a very long time. Our string of 20 Peterson Awards speaks volumes of what we could accomplish.

But what is to prevent us from slipping again?

Over the course of drawing up our game plan, we've identified the two biggest causes to Beta Phi's decline; the burden of the mortgage placed on our undergraduates with the last construction project, coupled with a shortage in alumni oversight and advising.

We built the last house too big, and didn't raise enough to cover the cost. The end result of that project was that the Chapter was saddled with a \$850,000+ debt, which forced them to have to recruit huge numbers during rush – some of whom might not have been up to our standards – just to cover the base costs. Even still, with a 150 man

*(Continued on page 7)*









## (Jon Underwood — From Page 3)

development company. He has served or is currently serving on various real estate organizations. He is a Past President of the Building Owners & Managers Association and serves on the BOMA Board of Directors and Past Presidents Board.

“The greatest benefit of being a Sigma Chi is the association with your undergraduate brothers during your collegiate years and the alumni brothers you meet as your years roll by. A Sigma Chi lives his life in accordance with a set of guidelines not commonly found outside of Sigma Chi. The friendships and relationships I have had the benefit of establishing over the years have enriched my life more than I could have ever imagined as a young man”

“I have been blessed with great parents, a wonderful wife and family, and my Sigma Chi brothers have become like family members to me. Sigma Chi challenges us all to live our lives according to the Sigma Chi Creed and Jordan Standard and the ideals and values expressed in these passages have guided me throughout my adult life- I am truly proud to be a SIG.

## Joe Beers '83



Brother Beers received his Bachelor of Science Degree in Business Economics from the University of Arizona in 1983. During his undergraduate years he served Beta Phi as Philanthropy Chairman, Social Chairman and Consul. He was selected by the Chapter as the Outstanding Officer in 1983. On campus, he served as President of the College Republicans and Co-Chairman of the President's Club. He met his wife Cindy

during his sophomore year at a Sigma Chi function.

Upon graduation he began a thirteen year career in commercial real estate. Brother Beers shifted careers in 1996 and began work with Diversified Human Resources, a startup company specializing in outsourcing of Human Resource administration, where he now serves as Executive Vice President. He helped the firm attain the number one position in the Arizona market in less than three years, a position it still holds. He is Past President of the Arizona Association of Professional Employer Organizations and serves on numerous national committees. He has authored over twenty articles on the PEO industry and other topics and served as a Keynote Speaker for the PEO industry's 2003 Annual Conference.

Brother Beers has been an active alumnus. For Beta Phi Alumni Chapter he has served as a member of the House Corporation, President of the Board of Governors, Alumni Receiver and has been a frequent speaker at Rush and other Chapter activities. As Chapter Advisor for Epsilon Upsilon Chapter at Arizona State University, he helped guide the undergraduate brothers to winning the first Peterson Significant Chapter Award in the thirty year history of the Chapter. His efforts at Beta Phi and Epsilon Upsilon during difficult times earned him two Grand Consul Citations for service. He is a Past Grand Praetor of the Southwestern Province and Past President of the Phoenix Sigma Chi Alumni Chapter. He served on the Leadership Training Workshop Faculty for six years, is a Life Loyal Sig and has been a featured speaker at many Chapter and province functions throughout the west. Brother Beers served on the Executive Council of the Boys & Girls Clubs of Metropolitan Phoenix for more than a decade, holding numerous officer positions. He was named Man of the Year in 1996. He has also served as a guest lecturer for the Eller School of Business at the UofA.

“My parents raised me with the same values found in the Norman Shield and

our Ritual. But for some reason, when I was exposed to it by Sigma Chi, it all clicked and has been with me ever since. I have committed much of our public and Ritualistic literature to memory and it has served me well in every endeavor in life. Sigma Chi has given me favor and distinction. For every bit of effort I have given to the Fraternity I have received tenfold in return. I will never be able to repay what I have received in the form of values, life tools and close relationships. These were freely given to me as a direct result of my involvement in Sigma Chi Fraternity. It is a truly humbling blessing.”



## 2005 Football Schedule

Sep 03	Utah	@ Salt Lake City
Sep 10	Northern Arizona	Tucson
Sep 17	Purdue	Tucson
Oct 01	California	@ Berkeley, Calif.
Oct 08	Southern California	@ Los Angeles
Oct 15	Stanford	Tucson
Oct 22	Oregon	Tucson
Oct 29	Oregon State	@ Corvallis, Ore.
Nov 05	UCLA	Tucson
Nov 12	Washington	Tucson
Nov 25	Arizona State	@ Tempe, Ariz.



*(State of the Chapter from Page 4)*

house, our rent and parlor fees were tops on campus among fraternities.

Additionally, we lacked adequate support and leadership when it came to alumni advising and oversight of the undergraduate Chapter. We became so used to the high level at which the Chapter functioned that for the most part we took it for granted. When the slip happened, there were only a couple alumni involved trying to keep the ship righted. They worked hard, very hard, but needed the support of more alumni.

This time around we are going to work to counter these issues- when we look to build a new house, we are going to work hard to build something within our budget, and a smaller house. In discussions with other big fraternities on Greek Row, housing 30-35 seems optimal. With a smaller house and zero debt, we will put the new Beta Phi in a fantastic position financially, rather than one in which they have to struggle just to survive.

Additionally, we aim to increase the level of alumni involvement with the Chapter. Our goal is to recruit a strong Alumni Advisory Team who will be focused on overseeing areas of their specialization or interest. For example,

if a volunteer is a CPA, having him work with the Chapter Treasurer to keep the books up, etc. We feel by spreading the load amongst a group of volunteers, rather than piling all the responsibilities on one person's shoulders, it will make for a more effective advising team and a more enjoyable experience.

Some time in the near future we will launch our efforts to begin a Capital Campaign to raise money for the construction of a new Beta Phi Alumni Chapter House with the goal of completing the house at the same point in time that our future colony will be eligible for reinstatement from Sigma Chi and recognition from the University of Arizona- putting them in the best possible position to succeed.

We are hoping that we can count you amongst our list of supporters. We will be looking for financial support to raise the funds needed to build a new Chapter house, but additionally, we will also be looking for volunteers willing to help with the campaign in the short run or work with the new Beta Phi in the long run. Proper support in all these areas is critical for success. Please notify us if you would be willing to step up in any of these areas when the time comes. Thanks for your support of Beta Phi!

## The Arizona Sig

Published by the Beta Phi Alumni Chapter of Sigma Chi Fraternity. Please direct all news for The Arizona Signal to Beta Phi, c/o Fraternity Management Group, 744 North Stone Avenue, Tucson, Arizona, 85705

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## The Beta Phi Hall of Honor

You and your guest are cordially invited to attend the reception and induction ceremony for the

**Class of 2005**  
of the

**Beta Phi Hall of Honor**

Friday November 4, 2005

Homecoming 2005

University of Arizona Student Union Tucson Room

6:30 p.m. - 8:30 p.m.

# INTRODUCING BETA PHI'S WEBSITE!

WWW.UASIGMACHI.ORG

If you haven't already heard, the Beta Phi Alumni Chapter has a website online at [www.uasigmachi.org](http://www.uasigmachi.org). Please take a moment to view the website. It's our hope to make this an invaluable resource for the Sigma Chi alumni of Arizona. You will find an alumni directory to help you stay in touch with fellow brothers, as well as other areas of the site dedicated to the Beta Phi Alumni Chapter.



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